

## LOGO



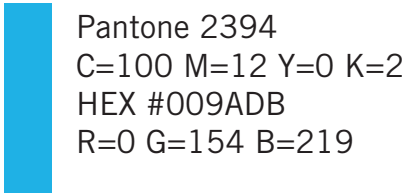
Preferred



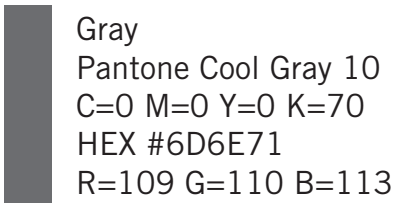
Alternate

## COLOR

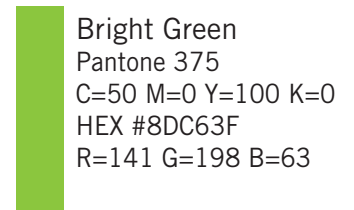
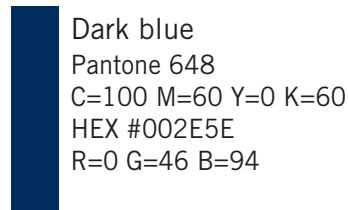
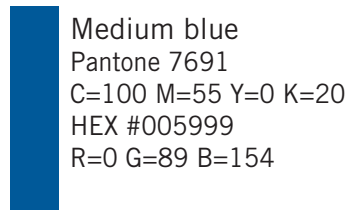
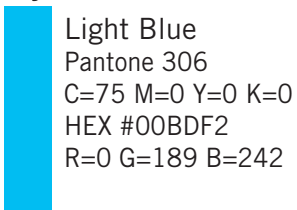
### Primary



### Secondary



### Tertiary



## TYPOGRAPHY

Primary typeface is Trade Gothic.

This includes subsets:

**Aa**  
Trade Gothic Cond.18

**Aa**  
Trade Gothic Bold Cond. 20

**Aa**  
Trade Gothic Medium

**Aa**  
Trade Gothic Bold

**Aa**  
Trade Gothic Bold 2